



Executive Agility

Why Engage Early: Benefits & Differentiation

Schedule Acceleration, Risk Reduction & Cost Reduction

Problem: Most companies preparing to list engage specialists sequentially: an attorney for the filing, an auditor for the accounts, a banker for the raise. Each adviser manages their own workstream. No single firm owns the critical path, coordinates the full picture, or takes accountability for the outcome. **Executive Agility does.**

Solution: We operate as your execution & project management layer across the end-to-end listing readiness process – coordinating all workstreams **simultaneously, not sequentially**. **We roll up our sleeves, take ownership of the process & deliver.**

Every engagement is led directly by senior operators who have held CEO, CFO & board roles through actual listings, cross-listings & major transactions.

Our Difference: we **accelerate schedule, reduce risk & reduce costs** - for every listing type, on every pathway across the US & Canada – by engaging early, working concurrently across all domains, & taking accountability for outcomes that most advisory firms just advise on.

How Executive Agility Delivers Benefits

Benefits apply across all listing & transaction types (IPOs, cross-border & dual listings, exchange uplists, CPC qualifying transactions, de-SPAC transactions, RTOs & OTC listings, across any Canadian or U.S. exchange.

1. Schedule Acceleration

1 Concurrent Workstreams Accelerate the Timeline

- We sequence legal, audit, governance & capital markets workstreams to run concurrently rather than in series. Without structured project management, workstreams default to sequential delivery - adding weeks or months.
- Our concurrent model consistently delivers the same outcome in materially less time, & shorter timelines mean lower total advisory spend across every retainer on the program.

2 Your Quarterback: One Lead. Every Workstream.

- We are your single, accountable project management lead across all parties: attorneys, auditors, underwriters, EDGAR / SEDAR agents, IR/PR firms, transfer agents & exchange representatives.
- CEOs & CFOs (who already have demanding full-time responsibilities) can focus on BAU.
- One lead means no duplication, no gaps & coordinated communication. Deficiencies are addressed in the right order, at the right time, by the right team.

2. Risk Reduction

3 Early Issue Detection Across All Eight Domains

- Our 'Listing Readiness Diagnostic' assesses all eight domains, tailored to our client's target jurisdiction & exchange, delivering gap analysis & prioritized readiness implementation roadmap.



Areas of assessment: (1) Board & Governance, (2) Financial Reporting, (3) Internal Controls & Compliance, (4) Legal & Corporate Structure, (5) Operations & Technology, (6) Capital Markets & IR, (7) Human Capital & Leadership & (8) ESG & Sustainability.

- Readiness is assessed against all eight domains before bankers and attorneys are engaged.
- No other firm offers this as a tailored, structured, fixed-fee, multi-domain assessment.

4 Deficiencies Resolved at the Lowest Possible Cost

- Every issue identified at the Diagnostic stage costs a fraction of what it costs to fix through a comment letter, an exchange condition or a last-minute rebuild under attorney or audit billing rates.
- Our early engagement model is designed to front-load identification & remediation, when the cost of correction is at its lowest. Our 'Listing Readiness Diagnostic' is the highest-ROI step you can take.

3. Cost Reduction

5 Rates Well Below Comparable Advisory Alternatives

- EA delivers senior-operator / executive execution at rates well below Big 4 partner billing (\$500-\$1,500+/hr), with no 'associate' layers & no knowledge-transfer costs.
- For a comparable full-program scope, large advisory engagements typically cost \$800K-\$2M+.

6 Turnkey Professional Network* - No Vendor Search, No Delays, No Referral Fees

- We provide immediate, warm introductions to pre-vetted PCAOB auditors, securities counsel, investment bankers, EDGAR / SEDAR agents, IR/PR firms & transfer agents - across Canadian & U.S. markets - based on fit, not commercial relationships. We receive no referral fees.
- No vendor search necessary at critical moments.

7 VDR with Multi-Language Translation

- We manage the Virtual Data Room across all advisers - document control, access permissions, due diligence coordination & issue tracking.
- Our preferred VDR platform supports translation into any language, a specific benefit for FPIs & cross-border transactions where not all participants operate in English.

4. Quality & Clarity

8 Fewer Rework Cycles Across All Advisers

- By coordinating governance, disclosure & legal workstreams together from the outset, EA produces more consistent, better-quality registration statements, prospectuses & MD&As - with fewer comment letter rounds & fewer exchange conditions at effectiveness.

9 Transparency, Clarity & Accountability Across All Parties

- Our project management framework creates a structured cadence of planning, delivery & review - with a live master actions register, risk register & Gantt chart.
- Every stakeholder knows what they are responsible for & when.
- The client's CEO & board always have a clear picture of progress & risks throughout the process.

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