



Executive Agility

Value Proposition: Listing Readiness Diagnostic & Implementation Roadmap

Know Where You Stand. Execute & List With Confidence.

Our *'Listing Readiness Diagnostic'* maps your current state against the requirements of your target exchange & jurisdiction - identifying exactly where you stand, what needs to be done & in what sequence.

Early, upstream preparation is the highest-ROI move in any listing journey. The Diagnostic is where it starts: a 79-item, advisor-administered assessment across the eight domains that determine whether an issuer is genuinely ready to list - or only nominally ready. Delivered as a prioritized readiness score, a visual heatmap & a phased implementation roadmap, it is the foundation for a faster, cleaner, lower-cost path to market.

The Diagnostic Assessment Domains

- **Board & Governance:** board independence & committee composition per Nasdaq / NYSE & NI 52-110 requirements; committee charters, D&O insurance, governance policies, PIF readiness & board skills matrix
- **Financial Reporting:** audit-ready financials, PCAOB / CPAB auditor engagement, IFRS / US GAAP compliance, MD&A framework, cap table integrity, complex accounting positions & CFO capability
- **Internal Controls & Compliance:** COSO 2013 adoption, process narratives, Risk & Control Matrices, SOD assessment, IT General Controls, SOX 302/906 sub-certification framework, Disclosure Controls & Procedures & ICFR readiness
- **Legal & Corporate Structure:** entity rationalization, articles & by-laws, IP ownership, material contracts, RPT framework, insider trading policy, EDGAR / SEDAR+ agent readiness & PIF completeness for D&O
- **Operations & Technology:** ERP capability for public company close cycles, chart of accounts, VDR readiness, cybersecurity risk disclosure, ITGC assessment, KPI framework, business continuity & privacy compliance
- **Capital Markets & IR:** underwriter selection, transfer agent & DTC eligibility, equity story, IR strategy, Reg FD/NI 51-102 policy, EDGAR/SEDAR+ agent, analyst coverage strategy & investor communications framework
- **HR & Leadership:** CEO & CFO capability for pub-co obligations, GC / CLO retained, executive compensation framework, equity plan, key-man risk & HR policy
- **ESG & Sustainability:** ESG materiality, GHG baseline, board-level ESG oversight, diversity disclosure, CFPOA / FCPA anti-bribery compliance & supply chain DD

The Outcome for Your Business

- **Scored Listing Readiness Diagnostic Results:** advisor-administered following client interviews & document review; scored 0–5, across 79 critical listing elements, tailored to your target jurisdiction & exchange
- **Listing Readiness Heatmap issued:** visual gap analysis identifying critical-path items, phase-sequenced priorities & remediation urgency by workstream
- **Phased Implementation Roadmap:** prioritized & sequenced action plan matched to diagnostic results
- **Score Summary Report:** domain scores, gap analysis & overall IPO / listing readiness percentage produced
- **Early Resolution = Less Cost Later:** issues identified & remediated upstream – before audit fieldwork, exchange review or SEC comment letters results in less cost & risk

Why Executive Agility

- **Execution follows the Diagnostic:** we can coordinate all remediation workstreams identified; the Diagnostic is the engagement blueprint & roadmap for an accelerated listing process with less risk & less cost
- **Quarterback model:** we coordinate all stakeholders, ie: auditors, securities counsel, investment bankers, EDGAR agents, etc – you can remain focused on BAU
- **All listing pathways:** IPOs, RTOs, CPCs, dual listings, uplists, de-SPACs, OTCQX / OTCQB; TSX, TSXV, CSE, NYSE, NASDAQ
- **Senior operators:** our executives are CEOs, CFOs, CAOs, CPAs & Board Directors with public company listing experience – across U.S., Canada & Australia

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